



From start to furnish - **moovia**®

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# FROM START TO FURNISH

When planning a home theater, seating comfort and design still play a crucial role. But by connecting the analog furniture world with the digital one, you'll turn mere comfort into captivating ease of use.

Let **Amazon Alexa** make the ideal seat adjustment for you. Fully integrate your MOOVIA theater chairs into your home control system, such as **Control4**, and create pre-set reclining and tilting positions, not just for a series, but for each single seat. Of course, that includes the control of all the available features of your chair, from **massage** functions to **lighting** design to seat **warming and cooling**. Or you can just keep control in one hand with our **MOOVIA SmartApp** for Android and iOS.

Sound too good to be true? Let yourself be surprised and rely on MOOVIA's support crew. From planning to implementation, we are at your side with help and advice. This includes design and technical support as well as installation and commissioning if required. And if your theater chair needs to be especially customized, we stand ready with our team of experienced craftsmen and engineers to make the impossible possible.

Speaking of impossible, do you want to experience the fourth dimension in your home theater by not only seeing and hearing your favorite movies, but by being literally moved by them? As an official partner of **D-BOX**, MOOVIA can make this dream come true for you.

# CREW

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# HOME THEATER ROOM

Home theaters have come a long way. And furnishings have been quick to follow. Once home only to movie screenings, today's media rooms are sanctuaries of all things entertainment: blockbusters, online and TV shows, computer games. 4K displays and 7.2 sound systems deliver the ultimate viewing experience that can now only be enjoyed from the utmost comfort. Make the most of **moovia**® chairs' adjustable headrests and footstools, upper, lower, and middle back support, cupholders and storage compartments. Set temperature and lights to create the perfect ambience. Switch to massage mode for maximum relaxation. You run the show.

# DATTA

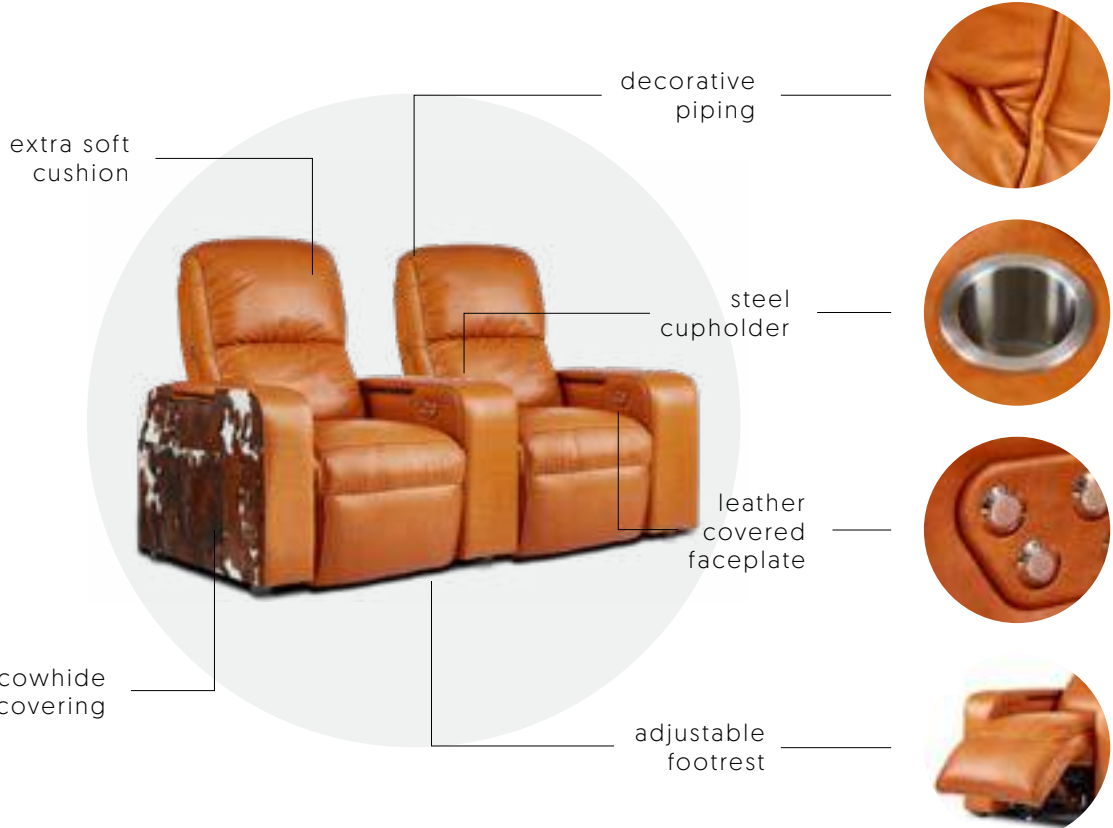


# DALLAS

The American Dream



In Texas, when something is impossible to miss, they say it is "bigger than Dallas." But it hardly gets bigger than this one. It is huge. It is loud. It is cozy. Done up in real cowhide, the **DALLAS** is a real kick-back-and-relax chair with comfortable leather you will sink right into.





# VENUE

# VENICE

La Dolce Vita



Like a Fellini film, the **VENICE** theater chair blends fantasy and earthiness with a touch of the Baroque. With elegant accent stitching and a noble façade, its understated grandeur creates an imposing aspect in any home theater or media room. For an extra touch of indulgence, choose ambient lighting, temperature control, massage function and more.



# B E R L I N



# BERLIN

Ich bin ein Berliner



Meet the wunderkind of urban cool. With its industrial aesthetic, the **BERLIN** theater chair grabs your attention and never lets it go. The striking design is complete with decorative seams, while the furniture mechanics are taken to the next level by Lusch engineering. Features an adjustable headrest, backrest and footrest, massage function and more.



# STOCKHOLM

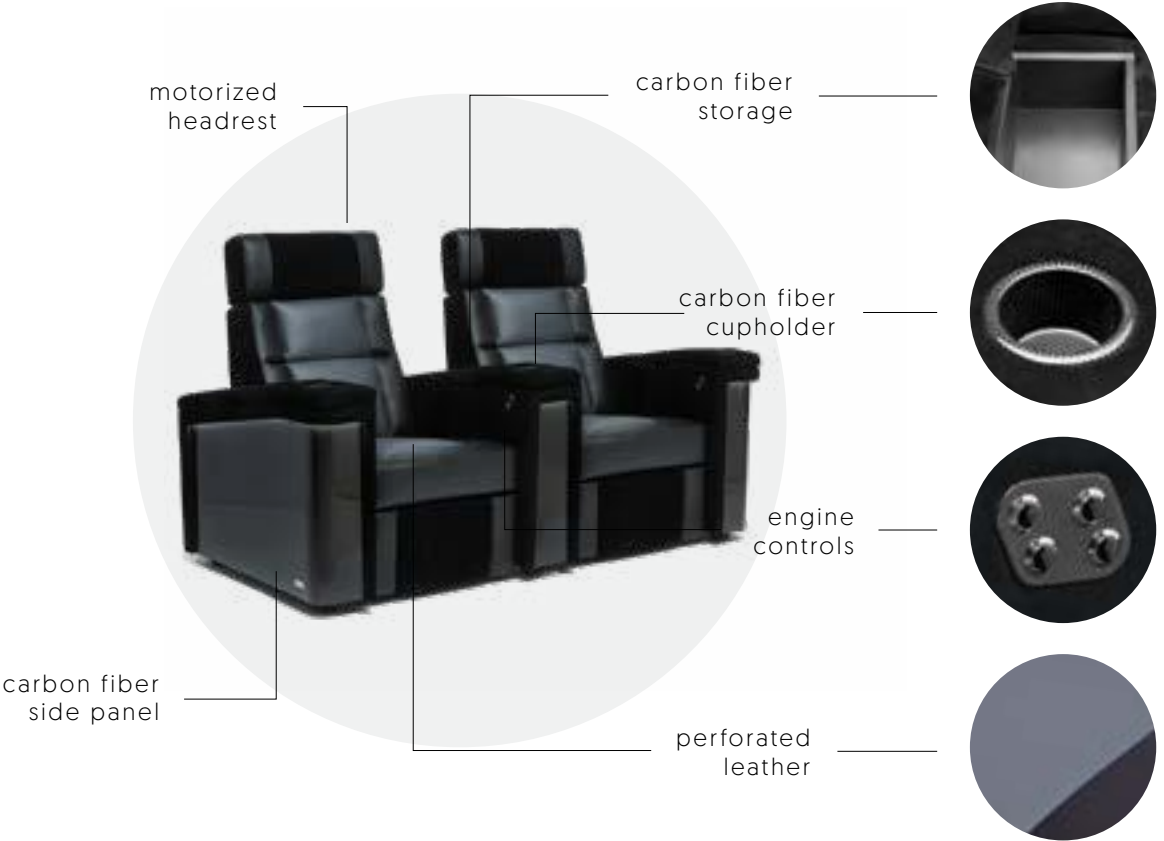


# STOCKHOLM

The Swede Spot



An organically flowing mixture of clean lines, natural wood, luxe fabric and subtle accent lighting. The **STOCKHOLM** theater chair marries form and function in a sleek and sophisticated design that breathes Scandinavian simplicity. It may look like it belongs in a Bergman film but the **STOCKHOLM** offers contemporary comforts like synchronized movement, adjustable lighting and temperature.



# Boston



# BOSTON

East Coast Cool



Take a seat in “The Hub of the Universe.” That’s Boston’s hard-earned nickname and that is exactly what it feels like to settle into the graceful embrace of the **BOSTON** theater chair. The free-form cushion and adjustable seat draw you in and make you never want to leave. Comfortable and no-nonsense, it makes you feel right at home with optional engine controls for lights and action. A real masterclass in comfort and style.



# CHESTERFIELD



# CHESTERFIELD

The Royal Treatment



Talk about upper crust. The **CHESTERFIELD** conveys all the class of a proper sitting room, while inviting you to snuggle up and settle in. Named after an earl and dubbed the “king of sofas,” the chesterfield style features plush, deep tufts and a rich tradition of English craftsmanship. It cuts a fine figure. The brilliant design comes with bespoke elements like extra storage, seat adjustability, a cupholder, even a footstool.



The background of the page is a photograph of a contemporary living space. On the right, a dark leather sofa is partially visible. In the center, a light-colored wooden media console stands on a light-colored carpet. To the left, a window is covered with vertical wooden blinds, allowing soft light to filter through. The overall aesthetic is clean and modern.

# MEDIA ROOM

The media room is many things. A haven from the daily grind, a place to unwind, a lively hub for quality time with loved ones. The right furniture turns it into the jewel of your home, where you can relax the way you like best. Our furniture does just that, combining beauty with all the contemporary comforts you need.

# CHESTERFIELD

SOFA



# CHESTERFIELD

The CHESTERFIELD Sofa



Just like its theater chair counterpart, the **CHESTERFIELD SOFA** subtly blends timeless features with modern-day comfort. A style that is always in, it looks great both in a classic and a contemporary setting. Rethought and revitalized, brought from English clubhouses straight to your home.



# CANNES



# CANNES

The French Connection



Edgy but an instant classic, the **CANNES** home theatre chair is as visually compelling as its namesake film festival. An artfully-crafted montage of shapes, textures, and lines makes it a thrill of avant-garde composition. Effortlessly cool and totally cinematic, it's the pièce d'extraordinaire for your media room. Starring real wood and chic fabrics, with optional audio enhancing backrest and massage function in supporting roles.

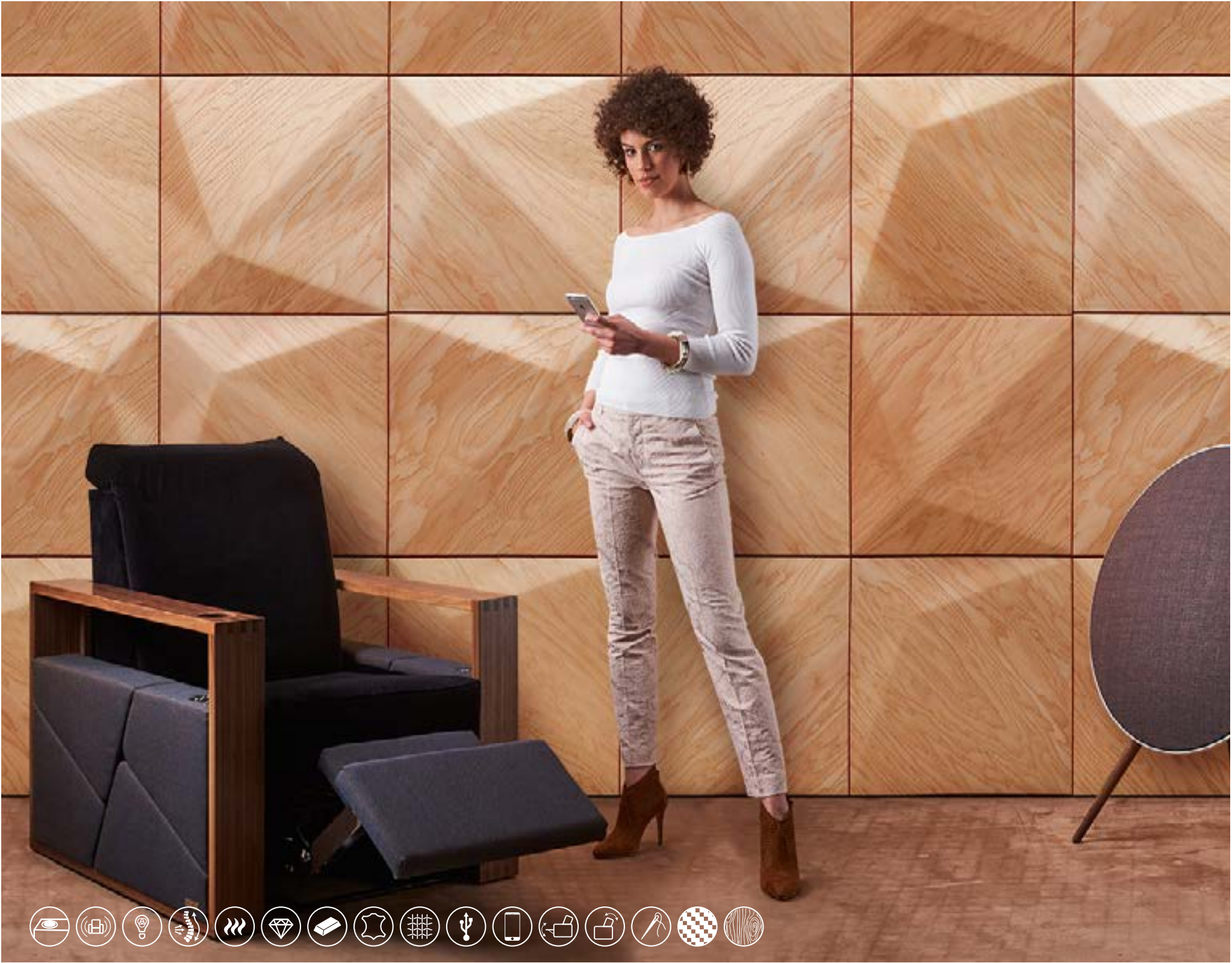


# COPENHAGEN



# COPENHAGEN

The North Star



Clean lines. Organic textures. Abstract shapes. An airy frame. It all comes together effortlessly with real wood, fine fabrics and a dash of Danish minimalism. Inspired by all things Nordic, the COPENHAGEN chair is striking from every angle. In a nod to the Scandinavian design ethos that furniture should better the quality of life, it is generous with indulgent extras. Enjoy customizable features such as massage functionality, a hidden audio-enhancing headrest and more.



# MONACO

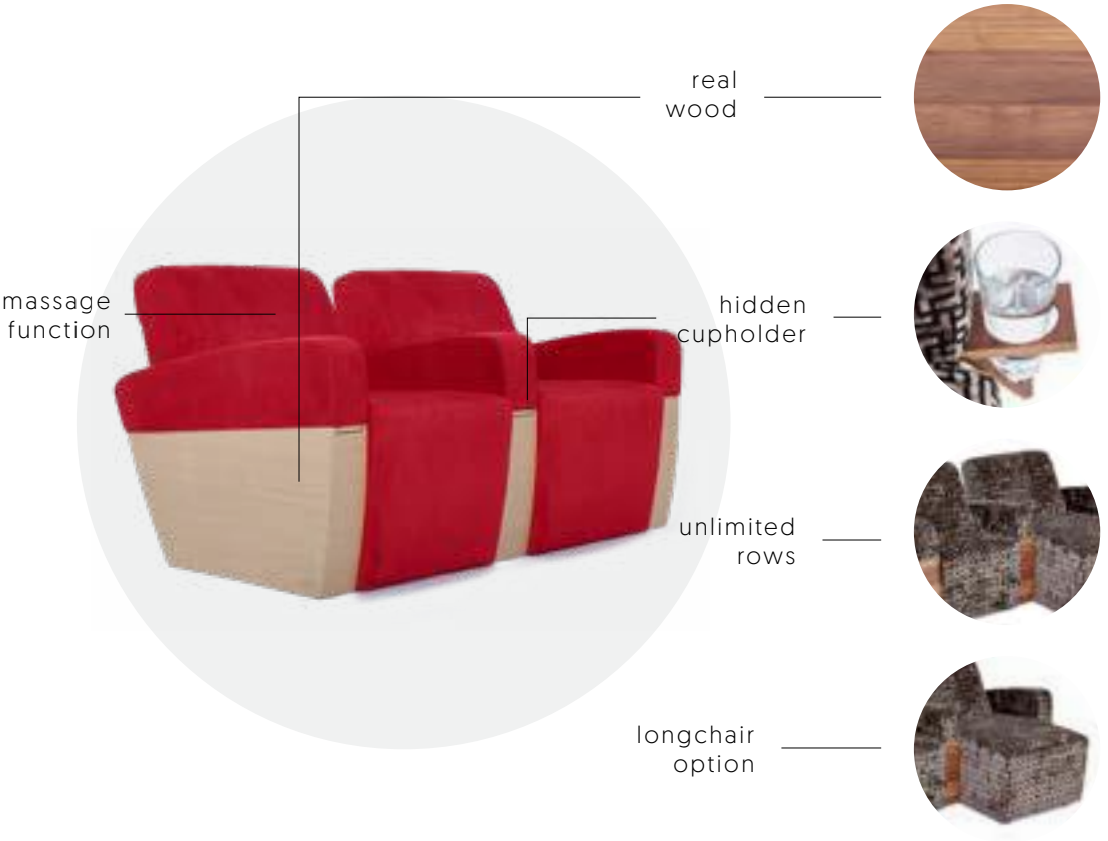


# MONACO

The Bon Vivant



Lounge around in the lap of luxury. The glamorous flair of the Principality of Monaco is evoked in every detail of the **MONACO** chair. Relaxed but alluring, it's made for leisure at its most lavish. Bordered by bright real wood and covered with sumptuous fabric. C'est bon.



# BUDAPEST



# BUDAPEST

The Pearl of the Danube



Just go with the flow. Breaking down the stereotypes of theater seating, the **BUDAPEST** sofa combines sleek lines with ease of movement into a truly extraordinary home theater experience. Stretch out in every direction with an extendable footrest and custom accent pillows. Top it off with optional add-ons such as application control or built-in cupholders. And just go with the flow.



# BESPOKE

Custom Furniture

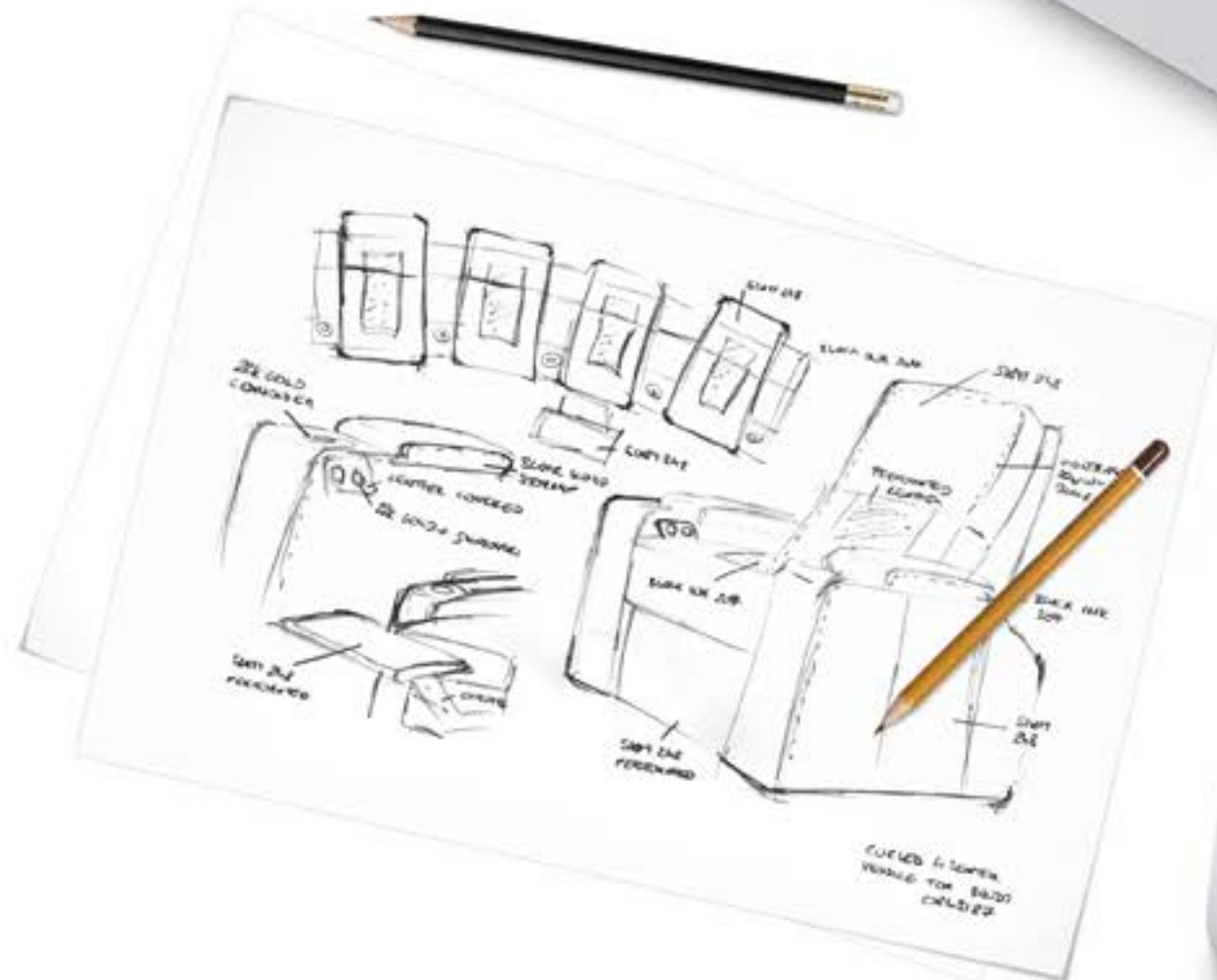
With our bespoke services, nothing is impossible. When we say bespoke, we not only mean that our clients can choose the armrest size, stitching color or type of leather they like best. What we mean is letting them create the exact viewing experience they're looking for, wherever or whatever that might be. Supersizing seats, experimenting with uncharted technologies or tailoring our furniture to the organic lines of a luxury yacht, we do whatever it takes to make it happen.

## How do we select the perfect materials and craft the ultimate in unique luxury?

Every single piece of our furniture is manufactured in our factory, marrying the latest technology with traditional craftsmanship. From conception to completion, our designers will work with you hand in hand to create the home cinema you've always dreamed of. We start with selecting the upholstery from hundreds of premium materials offered by leading European leather, velvet, alcantara and textile manufacturers, and the finest, most durable wood. We make sure that everything you need to make the best decision is at your fingertips: we will ship all upholstery and hardwood samples right to your doorstep, wherever you are.

No bespoke project is too small or too large for us. And there's no space we can't conquer: besides our regular models, we have tailored our furniture to the most specific requirements and unique demands. The planning process of bespoke seating always starts on paper and ends in your home theater, be it on a yacht or in your beach house. Once every detail is agreed on, a sample life-size seat is delivered to you so you can give it a test run. If everything is how you imagined it, we will manufacture what you've created. Our experts ensure that the furniture you choose is set up with the utmost care and provide all the support needed so everything goes according to plan, during installation and long after.

**Then there's only one thing left for you: sit back and enjoy the show!**



# YACHTS

Unique Furniture for Yachts

Our manufacturing process makes it possible to meet our client's exact needs. But sometimes you need even greater freedom than that. There are environments, like luxury yachts, which require a unique design approach with zero compromise on comfort and functionality. We are always happy to start from scratch. We begin the design process once we have a full understanding of the space as well as your expectations. Your feedback is at the heart of the process, from the initial design through the prototype, right up to the final product.

# SMART CONTROL

Smart Functions for The Maximum Comfort

**B**eauty is only skin deep. Download the **moovia® SmartAPP** to unlock the many comfort functions our seatings hide under the seams. Become the ultimate director of your home cinema: manage your chair or the entire media room on one simple, intuitive interface through your smart phone or the built-in touch panel. Set the foot, back and headrest engines into motion, fine-tune lights, find the right temperature, turn on the massage function and adjust lumbar support all in one place for an out-of-this-world viewing experience. Enabled through Wi-Fi or any other wireless network, it also works seamlessly with home automation systems such as RTI or Crestron. Available for iOS and Android.



# SEATING LAYOUT

Unlimited Possibilities

To find the best seating layout will no longer be a challenge because our seats are built up from sectional elements. Every chair can be combined in any way or number, from traditional cinema rows straight or curved to L and U shapes, with or without armrests. We have swapped screws for hinges so joining the chairs together is as easy as it comes. Where will your imagination take you?



# CHAISE LOUNGE

Go for the Extended Edition

They call it chaise longue, chaise lounge, daybed or longchair but it always means to stretch out and go for the extended edition. The chaise seating option turns your home theater into a dreamy lounging spot for cosy movie nights. Of course even sitting king-sized the backrest is still fully reclinable. Available for the **VENICE**, **BERLIN**, **STOCKHOLM**, **CHESTERFIELD** and **BOSTON** models.



# ILLUMINATION

## Ambient Lightings

Let the seating light up the room. **moovia**® chairs come with ambient lights, in all the right places. And they are just as much about function as they are about beauty. Carefully built into cup holders, storage compartments, side panels and the bottom, they help you move with confidence even when the screen goes pitch-black.

Our LED lighting solutions are manufactured in Europe and neatly tailored to every product. Adjust the lights to your mood with a touch through a mobile screen or remote control. Choose them in elegant warm white or vibrant RGB.



cupholder light



sidepanel light



storage light



floor light

# SUPPORT

Services for Architects, Interior Designers and Installers

**moovia®** creations come with personal care and attention. Be it selection, customization or installation, our experts are here to help at every step of the way.

## SERVICES


- 2D and 3D drawings of the seating layout and configuration
- Inserting our furniture into home theater rooms' CAD drawings
- Static or mobile mock-up of the chosen furniture setup
- Technical support for preparing, installing and managing home theatre spaces
- Advice on media room seating arrangement from a **moovia®** expert
- Photorealistic rendering of the entire home theater space



# SPECIFICATIONS

Generic Layouts and Dimensions, Symbolization

DALLAS



98  
38 5/8"

181  
71 1/4"

156  
61 3/8"

264  
104"

347  
136 5/8"

322  
126 3/4"

98  
38 5/8"

112  
44 1/8"

95  
37 3/8"

175  
68 7/8"

81  
31 7/8"

7 7/8" x 1 1/2"


9 7/8" x 1 1/2"

11 3/4" x 3"

cm

inch

VENICE



98  
38 5/8"

181  
71 1/4"

156  
61 3/8"

264  
104"

347  
136 5/8"

322  
126 3/4"

98  
38 5/8"

112  
44 1/8"

95  
37 3/8"

175  
68 7/8"

81  
31 7/8"

7 7/8" x 1 1/2"


9 7/8" x 1 1/2"

11 3/4" x 3"

cm

inch

BERLIN



98  
38 5/8"

181  
71 1/4"

156  
61 3/8"

264  
104"

347  
136 5/8"

322  
126 3/4"

98  
38 5/8"

110  
43 1/4"

95  
37 3/8"

175  
68 7/8"

81  
31 7/8"

7 7/8" x 1 1/2"


9 7/8" x 1 1/2"

11 3/4" x 3"

cm

inch

STOCKHOLM



98  
38 5/8"

181  
71 1/4"

156  
61 3/8"

264  
104"

347  
136 5/8"

322  
126 3/4"

98  
38 5/8"

112  
44 1/8"

95  
37 3/8"

175  
68 7/8"

81  
31 7/8"

7 7/8" x 1 1/2"


9 7/8" x 1 1/2"

11 3/4" x 3"

cm

inch

BOSTON



98  
38 5/8"

181  
71 1/4"

156  
61 3/8"

264  
104"

347  
136 5/8"

322  
126 3/4"

98  
38 5/8"

108  
42 1/2"

98  
38 5/8"

178  
70 1/8"

83  
32 5/8"










7 7/8" x 1 1/2"

9 7/8" x 1 1/2"

11 3/4" x 3"


cm

inch



optional accessories

CHESTERFIELD



98  
38 5/8"

181  
71 1/4"

156  
61 3/8"

264  
104"

347  
136 5/8"

322  
126 3/4"

98  
38 5/8"

112  
44 1/8"

95  
37 3/8"

175  
68 7/8"

81  
31 7/8"

20  
7 7/8"


25  
9 7/8"

30  
11 3/4"

cm

inch

CHESTERFIELD SOFA



141  
55 1/2"

225  
88 5/8"

309  
121 5/8"

141  
55 1/2"

104  
41"

97  
38 1/4"


145  
57 1/8"

28.5  
11 1/4"

cm

inch

CANNES



92  
36 1/4"

150  
59"

170  
66 7/8"

248  
97 5/8"

326  
128 3/8"

306  
120 1/2"

92  
36 1/4"

88  
34 5/8"

85  
33 1/2"

165  
65"

81  
31 7/8"


6 3/4" x 1 1/2"

7 7/8" x 1 1/2"

cm

inch

COPENHAGEN



82  
32 1/4"

140  
55 1/8"

160  
63"

238  
93 3/4"

296  
116 1/2"

316  
124 3/8"

82  
32 1/4"

88  
34 5/8"

95  
37 3/8"

165  
65"

81  
31 7/8"


4 3/4" x 1 1/2"

7 7/8" x 1 1/2"

cm

inch

MONACO



78  
30 3/4"

144  
56 3/4"

132  
52"

210  
82 5/8"

264  
104"

276  
108 5/8"

78  
30 3/4"

83  
32 5/8"

95  
37 3/8"

145  
57 1/8"


83  
32 5/8"

4 3/4" x 1 1/2"

cm

inch

BUDAPEST



146  
57 1/2"

236  
92 7/8"

326  
128 5/8"

416  
163 3/4"

444  
174 3/4"

146  
57 1/2"

73  
28 3/4"

121  
47 5/8"










150  
59"

115  
45 1/4"

28  
11"

cm

inch



optional accessories

72  
73

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Control4®

**D-BOX**  
Feel it all

CEDIA™ MEMBER

